

Consent form – GDPR compliant

Dear parent/carer,

You may be aware that there are new data protection rules coming in from May 2018. To ensure we are meeting the new requirements, we need to seek your consent to take and use photos/video recordings of your child.

We use photos in the school's prospectus and website, on social media and in displays around school. We may invite an external photographer in to take official school photographs and also the press to take photographs for publication. Staff and pupils use video recordings for teaching and learning and to showcase pupil activities and achievements.

Please circle the relevant answer to each statement below and return this form to school by **Friday 11th May 2018**.

- I give permission for the school to take photos of my child YES/NO
- I give permission for photos of my child to be used on the school website YES/NO
- I give permission for photos of my child to be used in the school prospectus YES/NO
- I give permission for photos of my child to be used in internal displays YES/NO
- I give permission for photos of my child to be used in the press YES/NO
- I give permission for my child's name to be published in the press alongside their photo YES/NO
- I give permission for photos of my child to be used on the school's social media sites - Facebook & Twitter, and marketing materials e.g. advertising banners YES/NO
- I give permission for my child to have a school photograph taken. I understand this printed/digital photograph can be purchased by parents YES/NO
- I give permission for the school to take video recordings of my child YES/NO
- I give permission for video recordings of my child to be used on the school's social media sites -Facebook & Twitter YES/NO

We may also use your personal data to send you school marketing and fundraising communications. Please help us stay in touch by giving your consent:

- I give permission for the school to use my details to send **school** marketing and fundraising communications YES/NO

If you change your mind at any time, please inform us in writing by emailing office@woodhouseacademy.staffs.sch.uk
Please get in touch if you have any questions.

Child's name: _____ Form: _____ Date: _____

Parent or carer's signature: _____ Print name: _____

Conditions of use

- *This form is valid indefinitely from the date you sign it.*
- *We will not re-use any photographs or recordings five years after your child leaves this school. Historic photographs will remain on our displays, school website and social media feeds.*
- *We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image or video, on our website, on our social media platforms or in our school prospectus.*