

**3D drawing**

**Use equipment**

**Annotations**

**Press lightly**

**Shading techniques**

**Creative ideas!**

You challenge is to design a storage product for a particular target market. You can choose the following:

**-To store makeup for young girl or adult aged between 14-25 years.**

**-To store video games for a teenager aged 13-18 years.**

**-To store stationary for a child aged 5-11 years.**

First you need a border and name block. You should come up with at least 4 different ideas. They should be unique and interesting…not a basic box! Think about shapes, having extra selling features, colours and branding.

To achieve the highest marks aim to draw in 3D and use shading techniques in your work. Add annotations explaining key details, material and manufacturing choices, safety and environmental features.

**Name Block**